



SPONSORSHIP TERMS & CONDITIONS

These Sponsorship Terms & Conditions (hereinafter CONDITIONS) together with the Sponsor Registration Form (hereinafter FORM), the MD2024 Sponsorships Dossier (hereinafter DOSSIER), the MUNDOS DIGITALES regulations, the MD2024 regulations and the MD2024 venue (PALEXCO) regulations (hereinafter REGULATIONS), form the sponsorship contract (hereinafter CONTRACT) that will govern the relationship between the sponsoring company (hereinafter SPONSOR) and Mundos Digitales Transmedia S.L. (hereinafter MUNDOS DIGITALES), addressed in C/ Sor Joaquina, 4 Bajo Izq. 15011 A Coruña (Spain), whose purpose is to regulate the sponsorship by the SPONSOR of the XXII edition of the International Conference on Animation, VFX and New Media; and the services, publicity and economic relationship between the SPONSOR and MUNDOS DIGITALES (hereinafter the PARTIES), generating the corresponding reciprocal obligations and duties between both PARTIES.

I. Previous considerations

- MUNDOS DIGITALES is the organizing company of the XXII International Conference on Animation, VFX and New Media (MD2024), known as well with the same name, which will take place in A Coruña between July 4 and 6, 2024 and it is the legitimate owner and can exploit the Mundos Digitales brand.
- SPONSOR is interested in having the status of sponsoring entity of MD2024, which will be called sponsored activity, in the terms and with the scope and extension described in this CONTRACT.

SPONSORSHIP AND FORMALIZATION

I. Sponsorships categories and options

- The SPONSOR will benefit from the advantages and benefits associated with the category selected in the FORM and will sponsor those actions or activities included among the sponsorship option(s) indicated in the FORM. Likewise, the SPONSOR will be a co-sponsor of MD2024. The benefits associated with each category and the actions included in the sponsorship options are described later in this document. In no case will the SPONSOR have all the benefits, promotional actions and services described in these CONDITIONS, but only those that are specified for the category and sponsorship options selected and marked on its FORM.
- The SPONSOR must select a category and, at least, one sponsorship option in its FORM.
- The SPONSOR, according to its category and sponsorship options, will obtain visibility before and/or during MD2024.
- The sponsorship categories and options are subject to availability. Sending the filled FORM to MUNDOS DIGITALES does not guarantee the SPONSOR the availability of the selected category and options. MUNDOS DIGITALES will update its website daily indicating the categories and options available.
- The sponsorship categories and options will be assigned to the first sponsoring entity that formalize its sponsorship (first-come first served-basis).
- Entities hiring promotional services for a minimum amount, after all discounts, of 550€ (VAT excluded) may be entities sponsoring MUNDOS DIGITALES. Forms that do not meet this requirement will be discarded by MUNDOS DIGITALES.
- Entities that have debts or outstanding balances with MUNDOS DIGITALES cannot be MD2024 sponsoring entities.

II. Sponsorship formalization

To acquire the condition of MD2024 sponsoring entity, the SPONSOR must fill and send the FORM to MUNDOS DIGITALES by email to info@mundosdigitales.org.

The SPONSOR must fill all the fields of the FORM and sign it, indicating:

- Complete sponsoring entity information (commercial name, company name, VAT number, full address)
- Details of the SPONSOR contact person (name, email and phone number of the person who will manage the sponsorship)
- Selected sponsorship category
- Selected sponsorship option(s)
- Date

- Name, position and signature of the legal representative of the SPONSOR and company seal

The SPONSOR must also indicate in the FORM the links of its Facebook and Twitter accounts and attach its logo in vector format (white background) together with corporate style guide if it applies.

Upon receiving the FORM, MUNDOS DIGITALES will notify the SPONSOR the availability of the category and option(s) selected and, if available, will send the sponsorship first payment invoice. If there is no availability of the category or any of the options selected in the FORM, MUNDOS DIGITALES will notify the SPONSOR as soon as possible, and the complete FORM will be cancelled.

A company became a sponsor when the CONTRACT is formalized. The CONTRACT and the sponsorship will be formalized and therefore its validity will begin, when the following circumstances occur:

- SPONSOR sends the FORM correctly filled in all its fields, signed and stamped and its vector logo (white background) by email to MUNDOS DIGITALES.
- MUNDOS DIGITALES issues the first sponsorship payment invoice and the payment is effective.

The benefits and promotional actions contracted by the SPONSOR will begin after the formalization of the sponsorship.

III. Co-sponsorship and exclusivity

MD2024 is an event that counts with the participation of public and private sponsors. Under this premise, the SPONSOR assumes that its MD2024 sponsorship will coexist with the participation of other companies and brands with the same or similar status, maintaining all of them as co-sponsors. Therefore, there are no exclusivity in the SPONSOR status.

The conditions applicable to each sponsor according to the selected category and sponsorship options are regulated in the documents that make up this CONTRACT and particularly in the CONDITIONS and DOSSIER so that the coincidence and coexistence between them is harmonious. MUNDOS DIGITALES is committed to maintain the compatibility of the terms of the different sponsorship contracts signed, to achieve the harmony of all the co-sponsors and/or other possible collaborators of MD2024. In any case, the visibility of each sponsor in the global of MD2024 will be determined by the nature of the agreements reached with each of them, without this causing damage to the others. MUNDOS DIGITALES reserves the right to include among its sponsoring entities with which reaches agreements not regulated by these CONDITIONS; and to include sponsorship categories different from those mentioned in these CONDITIONS (Premium Partner, Global Partner and Partner) to accommodate among its sponsors institutions, public entities or other entities with which it can reach agreements not regulated by these CONDITIONS or the documents that make up this CONTRACT.

The SPONSOR accepts unequivocally the decisions that MUNDOS DIGITALES could take regarding the visibility of each one of the sponsoring entities, being understood as visibility all those actions that establish differences between an entity and others in each one of the activities or actions carried out or that attribute to them a certain degree or order.

SPONSORSHIP CATEGORIES AND BENEFITS

I. Sponsorship categories

Each entity eligible to become a sponsoring entity must select the sponsorship category to which it wishes to belong and which determines its benefits, in terms of visibility and services in MD2024.

The 3 available categories are:

- Premium Partner,
- Global Partner, and
- Partner

The Premium Partner category is the one that has greater and better benefits. Likewise, the Global Partner category is a category with intermediate benefits and the Partner category is the category that has fewer benefits compared to the previous two.

The SPONSOR benefits by category are described below in this document.



The selection of one category or another implies the payment to MUNDOS DIGITALES of the participation fee associated with that category. The participation fees by category are indicated in the DOSSIER.

MUNDOS DIGITALES reserves the right to limit the number of entities belonging to the Premium Partner and Global Partner categories at any time and, therefore, selecting these two categories is subject to availability.

II. Common benefits to all sponsorship categories and duties

▪ **Visibility during/in the sponsored activities.** The SPONSOR will be the sponsoring entity of the sponsorship options selected in its FORM (subject to availability) and will obtain visibility, as sole sponsor during the same (unless noted otherwise).

▪ **Inclusion of SPONSOR logo in the selected section.** The SPONSOR will be entitled to have its logo in the list of sponsors of MD2024, in the section titled Premium Partners, Global Partners or Partners according to its selection on its FORM (subject to availability) in the following media/resources:

- Section dedicated to sponsors on the Mundos Digitales website, in particular in MD2024 website. Likewise, next to the logo will be included, if any, a link to the SPONSOR website, and to its social networks, Facebook and Twitter. In case SPONSOR does not want such links to appear, it must expressly notify to MUNDOS DIGITALES.
- Poster(s) or display(s) located at the MD2024 venue.
- Page of sponsors on the official MD2024 guide.

▪ **Placement of roll-ups in the MD2024 common areas.** The SPONSOR may place a number, determined by its category, of standard size (width may not exceed one metre) roll-ups or advertising displays in the spaces set up for this purpose inside the MD2024 venue. Specifically, Partner category sponsors may place one (1) roll-up, Global Partner category sponsors may place two (2) roll-ups and Premium Partner category sponsors may place three (3) roll-ups. MUNDOS DIGITALES reserves the right to indicate to the SPONSOR the place where they must locate their roll-ups.

The SPONSOR roll-ups must comply with the publicity regulations defined in these CONDITIONS.

It is forbidden in any case to locate or place materials in places that are dangerous or create danger for attendees, in places of passage or places that hinder the normal development of MD2024 activities.

In any case, the design, production, transport and other expenses related to these advertising or promotional materials shall be at the exclusive expense and responsibility of the SPONSOR.

▪ **Projection of audiovisual material in the common areas of MD2024.** MUNDOS DIGITALES will show in the spaces designated for this purpose, the SPONSOR demo reel or the audiovisual material that the SPONSOR considers. The projection in common areas is a loop projection, without audio or sometimes with background audio, which takes place in the passage areas of the MD2024 venue.

The SPONSOR undertakes to send to MUNDOS DIGITALES the audiovisual material in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the audiovisual material within this period, MUNDOS DIGITALES will be exempted from its obligation to project it.

- Format:
- .mp4 H264
 - Full HD (1920x1080) preferentially. Minimum 1280x720.
 - Minimum 7.000 kbps

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The audiovisual materials provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

III. Common benefits to Premium and Global Partner categories and duties

▪ **Attendance to networking dinners for speakers.** MUNDOS DIGITALES organizes various networking actions, including dinners for receiving the numerous speakers and other guests. The SPONSOR may be represented by one (1) person of its choice in a number, determined by its category, of networking dinners. Specifically, Global Partner category sponsors will be able to attend to one (1) dinner and Premium Partner category sponsors will be able to attend three (3) dinners. MUNDOS DIGITALES reserves the right to organize the dinners schedules for operational reasons.

The SPONSOR will notify MUNDOS DIGITALES the name of the person that will attend the dinner(s) before the specified deadline (check deadlines in

section XXI of this document). Likewise, MUNDOS DIGITALES will notify the SPONSOR the date and time of the dinner(s) at least a week before it takes place. Do not show at the indicated place by MUNDOS DIGITALES on time will entail the loss of this benefit.

▪ **Full page ad on the official MD2024 guide.** MUNDOS DIGITALES will include in the official MD2024 guide a SPONSOR full page advertising. The official MD2024 guide is the printed guide of the XXII International Conference on Animation, VFX and New Media that is given, as part of the welcome pack to all those attending the event. It is a A4 format or similar size magazine, which includes different contents such as overviews of presentations and workshops and other sessions that are part of the MD2024, program, schedules, description and location of activities, advertisements...

MUNDOS DIGITALES is responsible for the design, layout, production, printing and distribution of the MD2024 official guide and for these tasks' costs.

The SPONSOR undertakes to send to MUNDOS DIGITALES the creativity of the ad in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the creativity of the ad within this period, MUNDOS DIGITALES will be exempted from its obligation to include it on the official MD2024 guide. MUNDOS DIGITALES will be responsible for choosing the location (page) of the advertisement in the official MD2024 guide.

Format and size:

- Size:
 - 210 x 297 mm trim size
 - Additional 3mm bleed
 - Total: 216x303 mm
- Format:
 - .tiff or .psd (CMYK, without compression)
 - .eps or .ai (vector fonts and embedded images)
 - .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The ad provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

In any case, the ad design and other expenses related to it shall be at the exclusive expense and responsibility of the SPONSOR.

▪ **Free full passes for MD2024.** The SPONSOR will be entitled to a number, determined by its category, of full passes for MD2024. Specifically, Global Partner category sponsors will be entitled to two (2) full passes and Premium Partner category sponsors will be entitled to three (3) full passes.

These passes are nominal and non-transferable and the SPONSOR can assign them to its own staff or other guests.

The SPONSOR must formalize the registrations for the passes before the specified deadline (check deadlines in section XXI of this document), following the registration procedure indicated by MUNDOS DIGITALES.

The regulations applicable to these passes are the same as those indicated in the Ticket Purchase Terms and Conditions published on www.mundosdigitales.org.

▪ **Free passes to the MD2024 exhibition area for staff.** The SPONSOR will be entitled to a number, determined by its category, of exhibitor passes for staff. The SPONSOR can assign these passes to its own commercial staff, press staff or staff in charge of the SPONSOR activities in MD2024. Specifically, Global Partner category sponsors will be entitled to two (2) passes for staff and Premium Partner category sponsors will be entitled to three (3) passes for staff. These passes are nominal and non-transferable. The SPONSOR must formalize the registrations for the passes before the specified deadline (check deadlines in section XXI of this document), following the registration procedure indicated by MUNDOS DIGITALES. Exhibitor passes do not give access to the MD2024 conference program. The regulations applicable to these passes are indicated in the Exhibitor Ticket Terms and Conditions published on www.mundosdigitales.org.

▪ **Additional promotional actions in collaboration with MD (contests, gifts, prizes...).** The SPONSOR will have the possibility of organizing, in collaboration with MUNDOS DIGITALES, a number, determined by its category, of promotional activities or actions such as competitions, raffles... Specifically, Global Partner category sponsors will be entitled to organize two (2) additional promotional actions and Premium Partner



category sponsors will be entitled to organize five (5) additional promotional actions.

The SPONSOR will be able to present as much proposals as it wishes to MUNDOS DIGITALES for the organization of these actions. The actions and their development will be agreed between the SPONSOR and MUNDOS DIGITALES, although the final decision on the execution of the actions will depend on MUNDOS DIGITALES.

MUNDOS DIGITALES will give the necessary spaces in the MD2024 venue to carry out the agreed actions.

- **Discount on additional passes (general category).** The SPONSOR will be entitled to a variable discount, according to its category, on the total amount of purchase (VAT included) of a maximum of 5 general rate full passes for MD2024, in early bird or standard period, as long as the purchase is made and billed to the SPONSOR itself. Specifically, Global Partner category sponsors will have a 25% discount and Premium Partner category sponsors will have a 50% discount.

This discount, and therefore the benefit, will be valid as long as there are tickets available for sale on the MUNDOS DIGITALES website www.mundosdigitales.org. The regulations applicable to these passes are the same as those indicated in the Ticket Purchase Terms and Conditions published on www.mundosdigitales.org. The SPONSOR must formalize the registrations for the passes following the purchase procedure indicated by MUNDOS DIGITALES.

- **Support for press and marketing staff before and during MD2024.** The SPONSOR will have the support of MUNDOS DIGITALES team to its press and marketing staff with the objective of: coordinating the announcement of the condition of sponsoring entity and the possible sponsored actions; facilitate the work of press personnel during MD2024 by facilitating, as far as possible, conducting interviews and the necessary materials and spaces; and study the viability, coordinate and facilitate the additional promotional actions proposed by the SPONSOR.

IV. Benefits of the Premium Partner category and duties

- **Access to all sponsorship options.** The SPONSOR may select from among all the sponsorship options those that best suit its needs and interests.
- **Brochure or other promotional material in the welcome pack.** The SPONSOR may include a brochure or small promotional material in the welcome pack that is given to all MD2024 attendees. MUNDOS DIGITALES will be in charge of the bagging of the material in the welcome pack and its distribution among the MD2024 attendees.

The brochure may not be larger than an A4 and may not exceed 20 pages. The size of the promotional materials of the SPONSOR must be agreed with MUNDOS DIGITALES and in any case, must be according to the size of the welcome pack bag. The SPONSOR will notify MUNDOS DIGITALES the material to be bagged in advance. The promotional material of the SPONSOR may not be the same or fulfil the same purpose as the official elements of the MD2024 welcome pack (lanyard, bag, notebook, pen...). The SPONSOR undertakes to send to MUNDOS DIGITALES enough material to be bagged to have, at least, one item for each possible attendee to MD2024; and in the date and place indicated to be able to do the necessary handling. In case of not receiving the material in due time and manner, MUNDOS DIGITALES will be exempted of its obligation to bag the SPONSOR brochure or materials.

In any case, the design, production, transport and other expenses related to these materials shall be at the exclusive expense and responsibility of the SPONSOR

- **50-seat² private presentations room during 4 hours.** The SPONSOR will have, during a maximum of 4 hours, a private meeting room for private presentations, showrooms, meetings... or similar activities promoted and organized by the SPONSOR.

The assignment of the room includes the room itself in "theatre mode" for a maximum capacity of 50 seats, projection system and Internet connection. If special requirements, systems or hardware are necessary, the SPONSOR will be responsible for providing them, and must notify MUNDOS DIGITALES sufficiently in advance.

The activities carried out in this room must always be linked to the MD2024 areas, however, they are the exclusive competence of the SPONSOR and it must take care of all the personal or material needs that are required for its development. The activities carried out in this room

cannot interfere in the normal development of the rest of the activities and program of MD2024.

The SPONSOR will inform MUNDOS DIGITALES in advance of the activities and schedules of the activities that will take place in the room. The room is given, solely and exclusively for the organization, celebration and development of the aforementioned activities, therefore the SPONSOR cannot perform any other activity that is not expressly authorized.

The activities that take place in this room, being private, will not be part of the official MD2024 program and will not be disseminated by MUNDOS DIGITALES, unless otherwise agreed. Those people that the SPONSOR invites, as long as they have a ticket/pass for MD2024, can attend these activities.

The date and time the room is available for the SPONSOR will be established by MUNDOS DIGITALES in agreement with the SPONSOR.

- **One seat reserved in each MD2024 "Coffee with...".** The SPONSOR will have one (1) seat reserved for a person of its choice for each of the "Coffee with..." published on the website and held within the framework of MD2024. In any case, this person must have a pass for MD2024. The SPONSOR must notify to MUNDOS DIGITALES the name and ticket number of the person who will participate in each "Coffee with..." before the specified deadline (check deadlines in section XXI of this document). Do not show at the place indicated by MUNDOS DIGITALES on time will entail the loss of the right to attend the "Coffee with...".

SPONSORSHIP OPTIONS

Sponsorship options are the different visibility alternatives that can be selected by MD2024 sponsoring entities. Each sponsorship option includes specific promotional actions. The sponsorship options available for MD2024, as well as the specific regulations and obligations and duties from each of them, are described below in this document.

The selection of one or another sponsorship option implies the payment to MUNDOS DIGITALES of the rate associated to that sponsorship option. The corresponding rate for each sponsorship option is indicated in the DOSSIER.

In general, the following regulations apply to all sponsorship options:

- The SPONSOR must select at least one sponsorship option in its FORM.
- The SPONSOR according to the category that have selected in its FORM will have access to some or other sponsorship options. The sponsorship options available by category are indicated in the DOSSIER.
- The sponsorship options are subject to availability, so that the sole fact of sending the filled FORM to MUNDOS DIGITALE does not guarantee the SPONSOR the options selected in its FORM.
- Sponsorship options will be assigned on a first-come first-served basis. A sponsorship option will be assigned to the first sponsoring entity formalizing the sponsorship.
- The sponsoring entities that select more than one sponsorship option on its collaboration with MUNDOS DIGITALES will obtain a rate reduction. The rate reductions by the number of sponsorship options selected in the FORM are incremental with the number of options selected and are indicated in the DOSIER. The rate reduction applies to the prices without VAT of the sponsorship options and in no case, to the participation fee. For the purposes of rate reduction, the sponsorship of the Cocktail Party will count as two sponsorship options, except in the case of co-sponsorship.

I. Sponsorship of a session (Keynote, Special Award, Type 1 and Type 2)

The sessions taking place in the International Conference of Animation, VFX and New Media, Mundos Digitales and particularly in MD2024 are presentations in which, through an oral presentation, sometimes supported by graphic material, a specific theme is presented to the audience. The MD2024 presentations often have didactic, theoretical or practical character, or expose relevant industry projects or techniques. Usually, the speakers are recognized professionals or experts in the subjects on which they give the presentation and MUNDOS DIGITALES has full decision power over the content, the professional who presents the session... They have a variable duration, although usually, they last around one hour.

The Keynote session is usually the opening session. The Special Award session is the session given by the person receiving this award in MD2024. The sessions of type 1 and type 2 are the rest presentations of the official

² Capacity sanitary restrictions can apply



MD2024 program. Type 1 and type 2 presentations are classified in one or another category according to relevance and organizational reasons and costs.

The sponsorship of a session implies for the SPONSOR to have visibility as unique sponsor in the communications that MUNDOS DIGITALES make about it and during the realization of this activity. The SPONSOR will have presence of its corporate image in the communications that MUNDOS DIGITALES makes of the session in its media, specifically, the logo of the SPONSOR will appear linked to the session, at least, in the descriptive site of the session (www.mundosdigitales.org) under the heading "*Patrocinado por:* or Sponsored by:", and on the display of presentation of the session in the auditorium or presentation room. The SPONSOR's name or logo will appear under the heading "Sponsored by:" or "Patrocinado por" in the descriptive section of the session in the official MD2024 guide.

MUNDOS DIGITALES undertakes to disseminate the session in its media in order to provide the SPONSOR with the widest possible dissemination.

The SPONSOR will also have the possibility that MUNDOS DIGITALES projects the audiovisual material defined by the SPONSOR in the auditorium or the presentation room where the session takes place just before its beginning. The projection will take place while the audience find its place in the auditorium or room. It will be projected once, can have audio and cannot exceed 3 minutes.

The SPONSOR undertakes to send to MUNDOS DIGITALES the audiovisual material in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the audiovisual material within this period, MUNDOS DIGITALES will be exempted from its obligation to project it.

Format:

- .mp4 H264
- Full HD (1920x1080) preferentially. Minimum 1280x720.
- Minimum 7.000 kbps
- Audio: AAC recommended

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The audiovisual materials provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

The SPONSOR may send promotional materials (brochures, flyer...) to MUNDOS DIGITALES to be placed, exclusively, in the access area to the auditorium or presentation room where the session is held just before or after it takes place. MUNDOS DIGITALES will be responsible for placing and removing this material at the agreed time. The design, production, transport and other expenses related to these materials shall be at the exclusive expense and responsibility of the SPONSOR. The promotional materials sent by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

In any case, the sponsorship of a session of the MD2024 program does not offers the SPONSOR visibility in the rest of the sessions of the program.

With regard to the selection of the specific sponsored session (types 1 and 2), MUNDOS DIGITALES will propose the options available to the SPONSOR after the CONTRACT is formalized and the SPONSOR can choose the one that it wishes. In case no session of the type selected is available at the time of the formalization of the CONTRACT, MUNDOS DIGITALES undertakes to inform the SPONSOR of the available options as soon as they are materialized.

The schedule (date and time) of the sessions is established by MUNDOS DIGITALES in accordance with the rest of the MD2024 activities, always seeking the maximum exploitation and dissemination of each action. Likewise, MUNDOS DIGITALES have full decision power over the moment in which a session is published. Under no circumstances the SPONSOR can make communications, in any media, of such fact prior to the official presentation by MUNDOS DIGITALES.

MUNDOS DIGITALES, together with the speaker, will be solely responsible for choosing the contents to be exhibited and developed during the session, without the SPONSOR imposing the subject or content to be presented on it. The relationship between the speaker or professional who gives the session or the company he/she represents is exclusive responsibility of MUNDOS DIGITALES. Under no circumstances will a contractual relationship

be established between the SPONSOR and the speaker or professional who gives the session or the company he/she represents. The SPONSOR will be unaware in any case, of the agreements, pacts and in general of the relationship established between MUNDOS DIGITALES and the professional who gives the session or the company he/she represents.

In the event that, for reasons beyond the control of MUNDOS DIGITALES, the agreed session undergoes modifications or must be cancelled, MUNDOS DIGITALES reserves the right to modify or change the sponsored session to another that provides the SPONSOR with similar impact among the MD2024 audience.

II. Rental of a presentations room \geq 150 seats³ to give a session

The rental of a presentations room is for giving a presentation, workshop, masterclass... (which we will call session) open for the MD2024 attendees. The content of the session, as well as the professional who gives it, is the exclusive competence of the SPONSOR provided that it is linked to the MD2024 areas.

The rental of the presentation room includes the room itself arranged in "theatre mode" for a minimum capacity of 150 seats, a high-performance computer with Windows OS and Internet connection, projection and sound system. If special software or hardware requirements are need, the SPONSOR will be responsible for providing and/or installing them, and must notify MUNDOS DIGITALES as soon as possible.

The rent of the room can be for one-hour or two-hours sessions. A one-hour session consists of 50 minutes of presentation and 10 minutes of technical tests and preparation of the room. In case of being necessary a specific preparation, installing software or additional technical tests, the SPONSOR must communicate it to MUNDOS DIGITALES in advance and scheduled and appointment for the SPONSOR doing these tasks.

The session will be included as part of the MD2024 program. The session schedule (date and time) will be established by MUNDOS DIGITALES in accordance with the rest of the MD2024 activities, always seeking the maximum exploitation and dissemination of each action.

MUNDOS DIGITALES undertakes to disseminate the session in its media, at least on the MD2024 website and in the official MD2024 guide, in order to facilitate the widest possible dissemination of the session and visibility to the SPONSOR. The SPONSOR will communicate to MUNDOS DIGITALES, with due notice, and always before the specified deadline (check deadlines in section XXI of this document), the "content of the session" so that MUNDOS DIGITALES to offer an adequate diffusion of the session through its means. The "content of the session" includes synopsis and photographs, as well as the name and other relevant information (name, company, position, brief biography and photograph) of the professional who will give it. The logo of the SPONSOR will be linked to the session, at least, on the descriptive website of the session (www.mundosdigitales.org) under the title "Sponsored by: or *Patrocinado por:*". The SPONSOR's name or logo will appear under the heading "Sponsored by:" or "*Patrocinado por:*" in the descriptive section of the session in the official MD2024 guide.

MUNDOS DIGITALES will provide one (1) MD2024 full pass for the speaker. In addition, the speaker will be invited to attend the networking dinner, if it is held, on the day he/she gives his/her session. In the event that the SPONSOR decides that there is more than one speaker, it must assume responsibility for the additional passes.

The room will be, solely and exclusively, for the organization, celebration and development of the session (lecture, workshop, masterclass...), therefore the SPONSOR cannot perform any other activity.

Under no circumstances will a contractual relationship be established between MUNDOS DIGITALES and the speaker or professional who gives the session, being this the ultimate responsibility of the SPONSOR. Under no circumstances will MUNDOS DIGITALES be responsible, if applicable, for travel, accommodation and/or meals expenses for the speaker(s). Likewise, MUNDOS DIGITALES will not be responsible for the fees that may correspond to the speaker or any other obligation in labour, social security and/or labour risk prevention and health areas.

Outside of the schedule established for the session, the SPONSOR does not hold any rights over the room, which will be applicable even in the event that the SPONSOR has not made use of the room in the established schedule for causes not attributable to MUNDOS DIGITALES.

³ Capacity sanitary restrictions can apply



III. Rental of a presentations/private 50 seats⁴ meeting room

The rental of a presentations/private meetings room is for giving private presentations, showrooms, meetings... or similar activities promoted and organized by the SPONSOR.

The rental of the room includes the room itself arranged in "theatre mode" for a minimum capacity of 50 seats and Internet connection. If other systems or hardware requirements are needed, the SPONSOR will be responsible for providing them, and must notify MUNDOS DIGITALES as soon as possible.

The activities carried out in this room must always be linked to the MD2024 areas, however, they are the exclusive competence of the SPONSOR and it must take care of all the personal or material needs that are required for its development. The activities carried out in this room cannot interfere in the normal development of the rest of the activities and program of MD2024.

The activities taking place in this room are private. For this reason, they will not be part of the official MD2024 program and will not be disseminated by MUNDOS DIGITALES, unless otherwise agreed. Those people that the SPONSOR invites, as long as they have a valid ticket for MD2024, can attend these activities.

The SPONSOR will inform MUNDOS DIGITALES with the due advance of the activities and schedules of the activities that will take place in the room. The room is given, solely and exclusively for the organization, celebration and development of the aforementioned activities, therefore the SPONSOR cannot perform any other activity that is not expressly authorized.

The date and time of rental of the room will be established by MUNDOS DIGITALES in agreement with the SPONSOR.

IV. Presenting an award at the Animation Festival Awards Ceremony

The Mundos Digitales International Animation Festival is the short film competition organized by MUNDOS DIGITALES and in which the best short films received in different categories are awarded. The Festival Awards Ceremony takes place within the framework of the International Conference on Animation, VFX and New Media, Mundos Digitales.

The option to sponsor presenting an award at the International Animation Festival Awards Ceremony means that the SPONSOR presents the trophy to the winner of one of the Festival categories during the Award Ceremony of the edition celebrated in MD2024. In this document when referring to this option, we will refer to the edition held in 2024 and in no case to future editions. A representative of the SPONSOR will have the option of saying some corporate words to the MD2024 audience at the moment of going on stage to present the trophy. The representative of the SPONSOR will be presented by the master of ceremonies and invited to access the stage to present the award.

The election of the category on which the SPONSOR presents the award will be MUNDOS DIGITALES responsibility. MUNDOS DIGITALES will communicate to the SPONSOR this decision before the Awards Ceremony.

MUNDOS DIGITALES is responsible for the organization of the International Animation Festival and has full power to make the necessary decisions for the proper development of that activity according to its Terms & Conditions (published in www.mundosdigitales.org), without the SPONSOR, by the mere fact of sponsoring this activity, may intervene in the organization or development of the Festival or figure, advertise or be attributed the condition of Festival organizer.

Likewise, as there are several categories in the International Animation Festival, MUNDOS DIGITALES may agree presenting the awards of the rest of the categories with other entities different to the SPONSOR.

MUNDOS DIGITALES invites and pays for the travel and accommodation expenses of the finalists of the International Animation Festival to come to MD2024, according to the Terms & Conditions of the Festival, although MUNDOS DIGITALES is not responsible and cannot guarantee the finalists attending MD2024 and the Awards Ceremony.

Under no circumstances will MUNDOS DIGITALES be responsible, if applicable, for travel, accommodation and/or meals expenses for the SPONSOR representative. Likewise, MUNDOS DIGITALES will not be responsible for the fees that may correspond to him/her or any other obligation in labour, social security and/or labour risk prevention and health areas.

V. Auditorium 1 sponsorship

⁴ Capacity sanitary restrictions can apply

The sponsorship of Auditorium 1 gives the SPONSOR the possibility of naming the auditorium with more capacity in which the sessions and presentations of the official program of MD2024 are held. MUNDOS DIGITALES will use the selected name in all the media and MD2024 materials in which the Auditorium 1 is mentioned.

The SPONSOR must communicate to MUNDOS DIGITALES the chosen name within a maximum period of 15 calendar days after the formalization of the CONTRACT and always before the specified deadline (check deadlines in section XXI of this document). The SPONSOR must consider, when choosing the name for the auditorium, the purpose of orientation and guidance in the interior of the venue that has for those attending MD2024. The chosen name for the auditorium must be short, easy to pronounce and remember; it cannot be indecorous, pejorative or transmit negative ideas or thoughts; it cannot be of an ideological or political nature, violate public morality, current legislation or against third parties and/or their rights; nor can it be comparative, especially with other MD2024 sponsoring entities and comply with the publicity regulations defined in these CONDITIONS. MUNDOS DIGITALES reserves the right not to use the name chosen by the SPONSOR in case it does not meet the specified requirements. This assessment will be responsibility of MUNDOS DIGITALES.

MUNDOS DIGITALES will place signage items including the corporate image of the SPONSOR in the Auditorium 1 access area. These elements will be part of the decoration of the auditorium access (not merchandising or promotional elements of the SPONSOR). MUNDOS DIGITALES, based on the regulations of the venue, will delimit the areas and surfaces in which these materials can be placed. The placement of materials that impede or hinder access or affect the safety of MD2024 attendees (i.e. roll-ups or bulky items) will not be allowed.

Except in exceptional cases in which the SPONSOR indicates its preference for unusual or extraordinary materials (agreed between the PARTIES), MUNDOS DIGITALES will be responsible for the costs and tasks of production, transport, placement and removal of these materials.

The SPONSOR undertakes to send to MUNDOS DIGITALES the creativities of these materials in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the creativities within this period, MUNDOS DIGITALES will be exempted from its obligation to place them on the venue.

Format:

- .tiff or .psd (CMYK, without compression)
- .eps or .ai (vector fonts and embedded images)
- .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The creativities provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

In any case, the design of these promotional materials and other expenses related to them shall be at the exclusive expense and responsibility of the SPONSOR.

The SPONSOR may send to MUNDOS DIGITALES brochures, flyers, diptychs or similar elements to place, exclusively, in each of the seats of Auditorium 1 at the beginning of the MD2024 opening session. MUNDOS DIGITALES will be responsible for the placement and removal of this material at the agreed moment. The design, production, transport and other expenses related to these materials shall be at the exclusive expense and responsibility of the SPONSOR. The SPONSOR undertakes to send to MUNDOS DIGITALES enough material to be placed in the auditorium to have, at least, one item for each seat of the Auditorium 1; and in the date and place indicated to be able to do the necessary handling. In case of not receiving the material in due time and manner, MUNDOS DIGITALES will be exempted of its obligation to place the SPONSOR materials on the seats. The promotional material sent by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

VI. Auditorium 2 and 3 sponsorships

The sponsorship of Auditorium 2 and Auditorium 3 gives the SPONSOR the possibility of naming the auditorium with intermediate capacity (Auditorium 2) and/or the smaller capacity conference room (Auditorium 3) in which the sessions and presentations of the official program of MD2024 are held.



MUNDOS DIGITALES will use the selected name in all the media and MD2024 materials in which the Auditorium 2 and/or Auditorium 3 are mentioned.

The SPONSOR must communicate to MUNDOS DIGITALES the chosen name within a maximum period of 15 calendar days after the formalization of the CONTRACT and always before the specified deadline (check deadlines in section XXI of this document). The SPONSOR must consider, when choosing the name for the auditorium, the purpose of orientation and guidance in the interior of the venue that has for those attending MD2024. The chosen name for the auditorium must be short, easy to pronounce and remember; it cannot be indecorous, pejorative or transmit negative ideas or thoughts; it cannot be of an ideological or political nature, violate public morality, current legislation or against third parties and/or their rights; nor can it be comparative, especially with other MD2024 sponsoring entities and comply with the publicity regulations defined in these CONDITIONS. MUNDOS DIGITALES reserves the right not to use the name chosen by the SPONSOR in case it does not meet the specified requirements. This assessment will be responsibility of MUNDOS DIGITALES.

MUNDOS DIGITALES will place signage items including the corporate image of the SPONSOR in the Auditorium 2 and 3 access area. These elements will be part of the decoration of the auditorium access (not merchandising or promotional elements of the SPONSOR). MUNDOS DIGITALES, based on the regulations of the venue, will delimit the areas and surfaces in which these materials can be placed. The placement of materials that impede or hinder access or affect the safety of MD2024 attendees (i.e. roll-ups or bulky items) will not be allowed.

Except in exceptional cases in which the SPONSOR indicates its preference for unusual or extraordinary materials (agreed between the PARTIES), MUNDOS DIGITALES will be responsible for the costs and tasks of production, transport, placement and removal of these materials.

The SPONSOR undertakes to send to MUNDOS DIGITALES the creativity of the materials in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the creativities within this period, MUNDOS DIGITALES will be exempted from its obligation to place them on the MD2024 venue.

Format:

- .tiff or .psd (CMYK, without compression)
- .eps or .ai (vector fonts and embedded images)
- .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The creativities provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

In any case, the design of these promotional materials and other expenses related to them shall be at the exclusive expense and responsibility of the SPONSOR.

VII. MD2024 welcome pack element customization. Speakers lanyard

MUNDOS DIGITALES will include the corporate image of the SPONSOR, specifically its logo or trademark logo, exclusively, together with to the MD2024 logo and the image of MUNDOS DIGITALES in the lanyard that is part of the welcome pack delivered to all MD2024 speakers.

The lanyard fulfils identifying and control purposes and therefore the design, model and colour of the lanyard will be always the responsibility of MUNDOS DIGITALES, although it will be able to agree certain aspects with the SPONSOR provided they do not interfere in the operation of MUNDOS DIGITALES and the development of MD2024.

MUNDOS DIGITALES is responsible for the design, production, transport and distribution of the lanyards among the MD2024 speakers and for these tasks' costs.

VIII. MD2024 welcome pack element customization. Attendees lanyard

MUNDOS DIGITALES will include the corporate image of the SPONSOR, specifically its logo or trademark logo, exclusively, together with the MD2024 logo and the image of MUNDOS DIGITALES in the lanyard that is part of the welcome pack delivered to all MD2024 attendees (with the exception of the speakers).

The lanyard fulfils identifying and control purposes and therefore the design, model and colour of the lanyard will be always the responsibility of MUNDOS DIGITALES, although it will be able to agree certain aspects with the SPONSOR provided they do not interfere in the operation of MUNDOS DIGITALES and the development of MD2024.

MUNDOS DIGITALES is responsible for the design, production, transport and distribution of the lanyards among the MD2024 attendees (except speakers) and for these tasks' costs.

IX. MD2024 welcome pack element customization. Speakers bag

MUNDOS DIGITALES will include a chosen by the SPONSOR design, the corporate image of the SPONSOR, specifically its logo or trademark logo, exclusively, together with the corporate image of MUNDOS DIGITALES and the MD2024 logo in the bag that is part of the welcome pack delivered to all MD2024 speakers.

The SPONSOR may make a design proposal for printing on the bags to be delivered to speakers. The SPONSOR undertakes to send to MUNDOS DIGITALES the bag creativity in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the bag creativity within this period, MUNDOS DIGITALES will be exempted from its obligation to include it, being able to include the design that considers more suitable together with the logo of the SPONSOR.

In any case, the design, model and colour of the bag will be always the responsibility of MUNDOS DIGITALES, although it will be able to agree certain aspects with the SPONSOR provided they do not interfere in the operation of MUNDOS DIGITALES and the development of MD2024.

MUNDOS DIGITALES is responsible for the production, transport and distribution of the bags among the MD2024 speakers and their costs and, if this is the case, also for their design.

Design format and size:

- Type of printing: one colour
- Size: variable
- Format:
 - .eps or .ai (vector fonts and embedded images)
 - .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The bag creativity provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS. In any case, the design of the creativity for the bag and other expenses related to it will be at the exclusive expense and responsibility of the SPONSOR.

The bag is a container element within the welcome pack, and therefore may include promotional items from another sponsoring entities inside.

X. MD2024 welcome pack element customization. Attendees bag

MUNDOS DIGITALES will include a chosen by the SPONSOR design, the corporate image of the SPONSOR, specifically its logo or trademark logo, exclusively, together with the corporate image of MUNDOS DIGITALES and the MD2024 logo in the bag that is part of the welcome pack delivered to all MD2024 attendees (with the exception of the speakers).

The SPONSOR may make a design proposal for printing on the bags to be delivered to attendees. The SPONSOR undertakes to send to MUNDOS DIGITALES the bag creativity in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the bag creativity within this period, MUNDOS DIGITALES will be exempted from its obligation to include it, being able to include the design that considers more suitable together with the logo of the SPONSOR.

In any case, the design, model and colour of the bag will be always the responsibility of MUNDOS DIGITALES, although it will be able to agree certain aspects with the SPONSOR provided they do not interfere in the operation of MUNDOS DIGITALES and the development of MD2024.

MUNDOS DIGITALES is responsible for the production, transport and distribution of the bags among the MD2024 attendees (except speakers) and their costs and, if this is the case, also for their design.

Design format and size:

- Type of printing: one colour
- Size: variable
- Format:
 - .eps or .ai (vector fonts and embedded images)
 - .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The bag creativity provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS. In any case, the design of the



creativity for the bag and other expenses related to it shall be at the exclusive expense and responsibility of the SPONSOR.

The bag is a container element within the welcome pack, and therefore may include promotional items from another sponsoring entities inside.

XI. MD2024 welcome pack element customization. Wristband

MUNDOS DIGITALES will include the SPONSOR logo, exclusively, together with the MD2024 logo in the wristband that is part of the welcome pack delivered to all MD2024 attendees.

The wristband fulfils identifying and control purposes and therefore the design, model and colour of the wristbands will be always the responsibility of MUNDOS DIGITALES, although it will be able to agree certain aspects with the SPONSOR provided they do not interfere in the operation of MUNDOS DIGITALES and the development of MD2024.

MUNDOS DIGITALES is responsible for the design, production, transport and distribution of the wristbands among the MD2024 attendees and for these tasks' costs.

XII. MD2024 welcome pack element customization. Notebook

MUNDOS DIGITALES will include in the back cover of the notebook that is part of the welcome pack delivered to all the attendees of MD2024, a full-page advertising of the SPONSOR. It is an A5 format or similar size notebook.

The SPONSOR undertakes to send to MUNDOS DIGITALES the ad creativity in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the ad creativity within this period, MUNDOS DIGITALES will be exempted from its obligation to include it on the back cover of the notebook.

MUNDOS DIGITALES is responsible for the notebook cover and inner pages design, the layout, production, transport and distribution of the notebook and for these tasks' costs.

Format and size:

- Size:
 - 150 x 210 mm trim size
 - Additional 3mm bleed
 - Total: 156x216 mm
- Format:
 - .tiff or .psd (CMYK, without compression)
 - .eps or .ai (vector fonts and embedded images)
 - .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The ad provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

XIII. MD2024 welcome pack element customization. Pen

MUNDOS DIGITALES will include the SPONSOR logo, exclusively, together with the MD2024 logo in the pen that is part of the welcome pack delivered to all MD2024 attendees.

In any case, the design, model and colour of the pens will be the responsibility of MUNDOS DIGITALES, although it will be able to agree certain aspects with the SPONSOR provided they do not interfere in the operation of MUNDOS DIGITALES and the development of MD2024.

MUNDOS DIGITALES is responsible for the design, production, transport and distribution of the pens among the MD2024 attendees and for these tasks' costs.

XIV. Bagging a brochure or other promotional material in the welcome pack

MUNDOS DIGITALES will include in the welcome pack delivered to all MD2024 attendees a brochure or small promotional material of the SPONSOR. MUNDOS DIGITALES will be responsible for bagging the material in the welcome pack and for the distribution among the MD2024 attendees.

The brochure may not be larger than an A4 and may not exceed 20 pages. The size of the promotional material of the SPONSOR must be agreed with MUNDOS DIGITALES and in any case, according to the size of the welcome pack bag.

The SPONSOR will notify MUNDOS DIGITALES in advance the material to be bagged, before the specified deadline (check deadlines in section XXI of this document). The promotional material of the SPONSOR may not be the same or fulfil the same purpose as the official elements of the MD2024 welcome pack (lanyard, bag, wristband, notebook, pen...).

The SPONSOR undertakes to send to MUNDOS DIGITALES enough material to be bagged to have, at least, one item for each attendee to MD2024; and in the date and place indicated to be able to do the necessary handling. In case of not receiving the material in due time and manner, MUNDOS DIGITALES will be exempted of its obligation to bag the SPONSOR brochure or materials and distribute them.

In any case, the design, production, transport and other expenses derived from the production of the material to be bagged shall be the sole responsibility of the SPONSOR.

XV. Corporate image on MD2024 staff shirts

MUNDOS DIGITALES will include a chosen by the SPONSOR design, the corporate image of the SPONSOR, specifically its logo or trademark logo, exclusively, together with the corporate image of MUNDOS DIGITALES and MD2024 logo in the MD2024 staff shirts.

The SPONSOR may make a design proposal for printing on the front of the shirts. The SPONSOR undertakes to send to MUNDOS DIGITALES the shirt front creativity in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving shirt creativity within this period, MUNDOS DIGITALES will be exempted from its obligation to include it, being able to include the design that considers more suitable together with the logo of the SPONSOR. The design of the back of the shirt will be the exclusive responsibility of MUNDOS DIGITALES.

The shirt fulfils identifying and control purposes and therefore the design, model and colour of the shirt will be always the responsibility of MUNDOS DIGITALES, although it will be able to agree certain aspects with the SPONSOR provided they do not interfere in the operation of MUNDOS DIGITALES and the development of MD2024.

MUNDOS DIGITALES will be responsible for the production, transport and distribution of the MD2024 staff shirts and, if this is the case, also for their design.

Design format and size:

- Type of printing: one colour
- Size: variable
- Format:
 - .tiff o .psd (CMYK, sin compresión)
 - .eps or .ai (vector fonts and embedded images)
 - .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The shirt creativity provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS. In any case, the design of the creativity for the shirt and other expenses related to it shall be at the exclusive expense and responsibility of the SPONSOR.

XVI. Networking dinner sponsorship

The speakers' networking dinner is the activity organized by MUNDOS DIGITALES to gather its guests after the day sessions. It is an informal dinner in which the speakers and other guests can exchange their impressions about the event.

The option of sponsoring one of the networking dinners means that the SPONSOR has visibility as exclusive sponsor, together with MUNDOS DIGITALES, during the dinner. MUNDOS DIGITALES will include the SPONSOR logo/name under the slogan "Courtesy of" on the dinner menu.

The SPONSOR may place roll-ups in the restaurant and will have the possibility of giving a promotional gift to the dinner attendees. The promotional gift must be agreed with MUNDOS DIGITALES. In any case, the design, production, transport and other expenses related to these materials shall be at the exclusive expense and responsibility of the SPONSOR. The SPONSOR undertakes to produce enough material to have, at least, one gift for each networking dinner attendee.

In any case, the promotional materials placed in the restaurant or used as promotional gift must comply with the publicity regulations defined in these CONDITIONS.

The SPONSOR may be represented by one (1) person of its choice at the sponsored networking dinner. MUNDOS DIGITALES reserves the right to organize the dinners schedules for operational reasons. The SPONSOR will notify MUNDOS DIGITALES the name of the person that will attend the dinner before the specified deadline (check deadlines in section XXI of this document). Likewise, MUNDOS DIGITALES will notify the SPONSOR the date



and time of the dinner at least a week before it takes place. Do not show at the indicated place by MUNDOS DIGITALES on time will entail the loss of his/her right to attend the diner. Under no circumstances will MUNDOS DIGITALES be responsible for travel expenses, accommodation or any other expenses of the SPONSOR's representative.

MUNDOS DIGITALES is responsible for the organization of the networking dinner and has full power to make the necessary decisions for the proper development of that activity, without the SPONSOR, by the mere fact of sponsoring this activity, may intervene in its organization or development. In any case, MUNDOS DIGITALES will be solely responsible for the list of dinner attendees, without the SPONSOR having decision-making power therein.

Likewise, since there are several networking dinners, MUNDOS DIGITALES may agree with other entities their sponsorship.

XVII. Full page ad on the official MD2024 guide (inner, inside front cover, central double and/or back-cover)

The official MD2024 guide is the printed guide of the XXII Conference on Animation, VFX and New Media and is delivered, as part of the welcome pack, to all those attending the event. It is a A4 size magazine (or similar size), which includes different contents such as outlines of the presentations, workshops and other sessions that are part of the MD2024 program, schedules, description and location of activities, advertisements...

MUNDOS DIGITALES will include in the official MD2024 guide a full-page advertisement of the SPONSOR. The advertisement, according to its page in the guide, can be and inner ad, double central inner ad, a back-cover ad or inside front cover ad.

MUNDOS DIGITALES is responsible for the design, layout, production, printing, transport and distribution of the MD2024 official guide and for these tasks' costs.

The SPONSOR undertakes to send to MUNDOS DIGITALES the ad creativity in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the ad creativity within this period, MUNDOS DIGITALES will be exempted from its obligation to include it on the official MD2024 guide.

In the case of inner pages, MUNDOS DIGITALES will be responsible for the choice of the page where the advertisement is in the MD2024 guide.

Format and size:

- Size:
 - 210 x 297 mm trim size
 - Additional 3mm bleed
 - Total: 216x303 mm
- Format:
 - .tiff or .psd (CMYK, without compression)
 - .eps or .ai (vector fonts and embedded images)
 - .pdf

Deadline: Check deadlines in section XXI of this document.

Delivery method: email

The ad provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

In any case, the ad design and other related expenses shall be the sole responsibility of the SPONSOR.

XVIII. Stand at the exhibition area

A stand in the exhibition area is the assignment of a determined space and furniture to the SPONSOR in the PALEXCO premises to carry out its commercial work.

The exhibition area will be divided into zones according to their visibility, being zone 1 the area with the best visibility. The SPONSOR will have its stand located in zone 1, zone 2 or zone 3 depending on its category. Specifically, Premium Partner category sponsors will be located in zone 1, Global Partner category sponsors will be located in zone 2 and Partner category sponsors will be located in zone 3.

The stands can be hired in a pack or per square metre.

The available packs and their characteristics are as follows:

- **Bronze Pack:** Space of 6m², 3x2m of fair-style carpet in colours to choose, 1m wide vertical panel with spotlights and personalized signage, one (1) electrical panel (15A/3000W) with plug and connection, one (1) round table (MR80), four (4) chairs (S03), one (1) counter (MM100) with personalized signage and two (2) exhibitor passes for staff.

- **Silver Pack:** Space of 15 m², 5x3m of fair-style carpet in colours to choose, two (2) vertical panels of 1m wide each placed together with spotlights and personalized signage, one (1) electrical panel (15A/3000W) with plug and connection, one (1) round table (MR80), four (4) chairs (S03), one (1) table (M120), one (1) counter (MM100) with personalized signage and three (3) exhibitor passes for staff.

- **Gold Pack:** Space of 32m², 8x4m of fair-style carpet in colours to choose, three (3) vertical panels of 1m wide each placed together with spotlights and personalized signage, one (1) electrical panel (25A) with plug and connection, one (1) round table (MR80), four (4) chairs (S03), two (2) high round tables (MA70C/G) and four (4) stools (S12), two (2) tables (M120), one (1) counter (MM100) with personalized signage and four (4) exhibitor passes for staff.

In case of hiring a stand per square metre, the SPONSOR can choose the space it wants to have, being 6m² the minimum (3x2m). This stand mode has included: Carpet for the selected space, 1m wide vertical panel with spotlights and personalized signage, one (1) electrical panel (15A/3000W) with plug and connection and two (2) exhibitor passes for staff for every 15m².

The cost of electrical consumption for each stand will be invoiced after the celebration of MD2024 according to the rate that appears in the DOSSIER.

Both packs and hiring per square metre can be complemented with furniture or additional services (cleaning, Internet, catering...).

The SPONSOR undertakes to send to MUNDOS DIGITALES the ad creativity in the format and with the characteristics indicated by MUNDOS DIGITALES before June 8, 2024. In case of not receiving the ad creativity within this period, MUNDOS DIGITALES will be exempted from its obligation to include it. MUNDOS DIGITALES can, in this case, include any design including the SPONSOR logo.

The exhibited objects and products must remain in the SPONSOR's stand during the days and hours of celebration of MD2024. In any case, the promotional materials and any other kind of products exposed by the SPONSOR in the stand must comply with the publicity regulations defined in these CONDITIONS.

The SPONSOR undertakes to stay at the stand during the opening hours of MD2024.

MUNDOS DIGITALES will take care of the general cleaning of the venue (corridors, common areas, collection of containers, etc.). The basic cleaning service (carpet, emptying of bins...) can be hired additionally for the stand, otherwise, cleaning the stand is the responsibility of the SPONSOR.

Once the stand has been dismantled, the SPONSOR must leave the hired area completely clean.

The SPONSOR undertakes to respect the MD2024 regulations, the PALEXCO regulations as well as the established setup and dismantling schedules and the MD2024 schedule.

The SPONSOR shall be solely responsible for any personal or material damage caused by fire, theft and damage to exposed materials and products, and for accidents that may occur to visitors or attendees and the aforementioned products, including due to the operation of the machines that could be exposed, in respect of which, the SPONSOR will guarantee that they do not offer any danger to the visitors or attendees, nor cause inconvenience to other exhibitors or sponsors or damage to the facilities of PALEXCO.

The SPONSOR will respond personally and directly to the exposed products, without MUNDOS DIGITALES acquiring the status of exhibitor or depository thereof, and without, consequently, being held responsible for any concept related to said products.

XIX. MD face to face. Private meeting with speaker

The "MD face to face" activity is a private meeting with one of the speakers or personalities that participate in MUNDOS DIGITALES. This activity allows the SPONSOR to take advantage of the opportunity to get to know the professionals of the sector in an informal and close way.

This activity is reserved for training centres or schools.

The SPONSOR will be entitled to an "MD face to face" session exclusively for a group of its students. In any case, those attending the session must have a valid ticket for MD2024.

The speaker or professional with whom the session takes place will be defined by MUNDOS DIGITALES according to SPONSOR's preferences. The total duration of the session will be 45 minutes. The schedule (date and



time) of the session will be established by MUNDOS DIGITALES according to the agenda of the speaker and will be communicated to the SPONSOR at least one week before the activity is held.

As it is a private session, MUNDOS DIGITALES will not include it among the official MD2024 program nor will disseminate it. Likewise, MUNDOS DIGITALES will not control access to the room.

Under no circumstances shall a contractual relationship be established between the SPONSOR and the professional or speaker who participate at the session or the company he/she represents. The SPONSOR will be unaware in any case, of the agreements, pacts and in general of the relationship established between MUNDOS DIGITALES and the professional who participates at the session or the company he/she represents.

In the event that, for reasons beyond the control of MUNDOS DIGITALES, the agreed session undergoes modifications or must be cancelled, MUNDOS DIGITALES reserves the right to modify the schedule or change the session to another that provides the SPONSOR with similar impact among its students.

XX. Cocktail Party sponsorship

Cocktail Party is the activity organized by MUNDOS DIGITALES as closing session for the Conference. All MD2024 attendees are invited to this cocktail.

The Cocktail Party option can be co-sponsored, in which case there will be two or more entities sponsoring the activity. Under no circumstances the co-sponsoring entities can belong to the same business sector except agreement between them.

The option to sponsor or co-sponsor the Cocktail Party means that the SPONSOR has visibility as a sponsor or co-sponsor of this activity.

MUNDOS DIGITALES will mention the sponsorship or co-sponsorship on the page(s) corresponding to the Cocktail Party in the official MD2024 guide.

The SPONSOR may place roll-ups and/or other promotional material during the cocktail at its venue. The SPONSOR must communicate to MUNDOS DIGITALES all the promotional materials that it wants to place in the venue with enough advance notice. In any case, the design, production, transport, placement, removal and other expenses related to these materials shall be at the exclusive expense and responsibility of the SPONSOR.

In any case, the SPONSOR promotional materials placed at the cocktail venue must comply with the publicity regulations defined in these CONDITIONS.

MUNDOS DIGITALES will show the SPONSOR demo reel or the audiovisual material that the SPONSOR considers during the Cocktail Party if there are screens in the cocktail venue. The projection will be a loop projection, without audio or sometimes with background audio. The SPONSOR undertakes to send to MUNDOS DIGITALES the audiovisual material in the format and with the characteristics indicated by MUNDOS DIGITALES before the indicated deadline. In case of not receiving the audiovisual material within this period, MUNDOS DIGITALES will be exempted from its obligation to project it.

Format:

- .mp4 H264
- Full HD (1920x1080) preferentially. Minimum 1080x720.
- Minimum 7.000 kbps

Deadline: June 15, 2024

Delivery method: email

The audiovisual material provided by the SPONSOR must comply with the publicity regulations defined in these CONDITIONS.

In the event of co-sponsorship, the promotional materials placed on the venue and the audiovisual material of the different sponsoring entities will coexist.

The SPONSOR will have the possibility of organizing, in collaboration with MUNDOS DIGITALES promotional activities or actions such as competitions, raffles... during the Cocktail Party. The SPONSOR will be able to present as much proposals as it wishes to MUNDOS DIGITALES for the organization of these actions. The actions and their development will be agreed between the SPONSOR and MUNDOS DIGITALES, although the final decision on the execution of the actions will depend on MUNDOS DIGITALES.

MUNDOS DIGITALES is responsible for the organization of the Cocktail Party and has full power to make the necessary decisions for the proper development of this activity, without the SPONSOR, by the mere fact of

sponsoring this activity, may intervene in its organization or development. In any case, MUNDOS DIGITALES will be solely responsible for the list of attendees to the Cocktail Party, without the SPONSOR having decision-making power therein.

XXI. Deadlines

Table with 2 columns: Date and Task. Tasks include notifying names, sending creativities, making proposals, and preparing materials for the cocktail party.

SPONSORSHIP CONTRACT GENERAL TERMS

I. MUNDOS DIGITALES general duties

MUNDOS DIGITALES is committed to:

- Carry out the sponsored activity (MD2024) except for causes of force majeure, health causes or beyond its control.
- Have the SPONSOR as the sponsoring entity of MD2024 under the terms defined in the CONTRACT.
- Provide the SPONSOR with the advertising services specified in the FORM according to the terms defined in the CONDITIONS.
- Provide the SPONSOR with visibility in MD2024 according to its status as sponsoring entity and sponsorship category, and work together so that the sponsored promotional actions will be as successful as possible.
- Offer the SPONSOR public recognition of its status as MD2024 sponsoring entity.
- Authorize the SPONSOR to use the distinctive signs (logos) of MD2024, in their advertising and company communications, stating its status as sponsoring entity.
- Comply under its exclusive responsibility its obligations in labour, social security and/or labour risk prevention and health areas.



II. SPONSOR general duties

The SPONSOR is committed to:

- Respect and accept fully the criteria of MUNDOS DIGITALES in relation to its power to make decisions that affect the activities, contents, program, locations, spaces, schedules, etc. of MD2024.
- Pay the amounts agreed in the terms established in these CONDITIONS when an economic agreement is established. MUNDOS DIGITALES will have the right to cancel the fulfilment of its obligations due to delays in established payments.
- Supply or provide the goods or services agreed in due time and manner when a good or services consideration is agreed.
- If applicable, use in a civically the premises and facilities where MD2024 takes place and in accordance with its regulations.
- If applicable, comply under its exclusive responsibility its obligations in labour, social security and/or labour risk prevention and health areas and assume responsibility for all the obligations that can be attributed to it in relation to contracting, subcontracting and prevention of risks derived from the activities organized within the scope of this CONTRACT.
- If applicable, provide MUNDOS DIGITALES, when required, with documentation regarding Labour Risk Prevention for the coordination of activities.

III. CONTRAT validity

This CONTRACT will begin on the day the sponsorship is formalized, ending on the closing date of the MD2024 season, which is established on July 31, 2024. However, the SPONSOR may continue using the MD2024 logo under the mention of sponsoring entity in its advertising campaigns until December 31, 2024.

After the termination of this CONTRACT for any reason, the confidentiality obligation defined in the CONSITIONS will remain in effect and will subsist for an indefinite period after the termination date.

IV. Representatives and interlocution

The SPONSOR, in order to facilitate the everyday relationship for the collaboration defined of this CONTRACT, will designate a representative in charge of carrying out the management of the sponsored actions. The representative of the SPONSOR will be the person indicated in the FORM.

V. Advertising and promotional elements. Regulations.

This section applies to all those SPONSOR advertising elements in MD2024 (publicity) and especially to the advertisements included in the Official MD2024 guide; nomenclature; brochures, flyers or leaflets, roll-ups or other promotional materials placed in the common areas of MD2024 or PALEXCO, distributed in MD2024 or included in the MD2024 welcome pack; and to the audiovisual material and/or demo reels provided by the SPONSOR to MUNDOS DIGITALES for its projection in the common areas, in the auditoriums or presentation rooms of MD2024 or other places.

- All SPONSOR advertising will be related specifically to professional issues. Advertising that has an ideological or political character, that violates current legislation or that is comparative, especially with other MD2024 sponsoring entities, is prohibited.
- The SPONSOR is responsible for ensuring that its advertising does not infringe the rights of third parties.
- Third party advertising is prohibited. All advertising material exhibited in the common spaces of MD2024 that promotions entities different than the SPONSOR, or its represented companies or brands, must be expressly authorized by MUNDOS DIGITALES for being exhibited in MD2024. This prohibition does not apply in the case of advertising exhibited or distributed in stands or SPONSOR spaces.
- In any case, the SPONSOR must have the permissions, licenses or have paid the fees or costs, if any, related to the copyright of any content included in its advertising so that it can be exhibited in MD2024.
- The SPONSOR assumes that it is the owner or is licensed to use the entire contents contained in its advertising and collateral information, including: the names and/or pictures of persons; any copyrighted material, trademarks, and/or depictions of trademarked goods or services; and any testimonials or endorsements contained in any advertisement submitted to MUNDOS DIGITALES and published or advertising material distributed or displayed on the MD2024 venue.
- The SPONSOR states that it knows the content of the Intellectual Property Spanish Law and its implementing regulations, and that it complies with the obligations contained therein in all the advertising materials sent to be exposed in MD2024. Likewise, if this is the case, the SPONSOR must

obtain, before MD2024, the corresponding authorization from the authors of the works exhibited, distributed or sent to be exhibited in MD2024 being the sole responsible of the breach of this obligation.

- MUNDOS DIGITALES will not be responsible for errors or omissions in the content of the advertising of the SPONSOR. Under no circumstances will MUNDOS DIGITALES be responsible for the loss of income or profits or any damage resulting from the exhibition or distribution of this publicity.
- The design, production, transport and other expenses related to SPONSOR advertising or promotional materials shall be at the exclusive expense and responsibility of the SPONSOR, unless otherwise agreed.
- The SPONSOR exempts MUNDOS DIGITALES from any liability or legal actions that may arise from the breach of this section.

In any case, MUNDOS DIGITALES reserves the right to remove the advertising materials located in the MD2024 venue (or other facilities) when these contain or may infringe rights of third parties, constitutional principles or were against public morality. This assessment will be responsibility of MUNDOS DIGITALES.

VI. Other issues

- Both PARTIES will work in collaboration for the correct development of the sponsored activity (MD2024) and the activities and specific actions sponsored by the SPONSOR.
- Both PARTIES are mutually bound to a reciprocal protection according to which both PARTIES will refrain from statements and/or behaviours that may harm the image of the other.
- MUNDOS DIGITALES has full power over the program and activities that take place in MD2024, without the SPONSOR acquiring with this CONTRACT any right to intervene in any decision regarding the sponsored activity.
- MUNDOS DIGITALES reserves the right to select the entities sponsoring MD2024.
- Being a MD2024 sponsoring entity does not entitle the SPONSOR to the use of the trademarks or to the exploitation for its own benefit of the image or any other intellectual or industrial property of other sponsors, collaborators or participants of MD2024. In particular, the SPONSOR does not acquire any rights over third parties works (applications, audiovisuals, films, images, photographs...), even though the SPONSOR is the entity sponsoring the exhibition or presentation thereof in MD2024. The SPONSOR undertakes not to use logos, images or other emblems of these works without formalizing their use with the owner thereof. In any case, MUNDOS DIGITALES is exempt from any responsibility for the possible actions the SPONSOR could carry out regarding this matter.
- If applicable, the allocation of spaces to the SPONSOR is a MUNDOS DIGITALES decision. The allocation will be made based on the following general criteria:

- SPONSOR category
- Sectorization and distribution of the space attending to the needs and benefit of the event itself
- Number of square metres of space needed
- SPONSOR seniority, that is, continuous participation in previous editions of the event

Additionally, depending on operational needs, other criteria can be defined to distribute the space.

- This CONTRACT is formalized in response to the specific characteristics of MUNDOS DIGITALES, MD2024 and the SPONSOR, and therefore, it is valid only for the sponsoring company that appears as a party and for a single edition of the sponsored activity, specifically the edition held in 2024. It is not possible to replace the sponsored activity or assign or subcontract with third parties the rights and obligations contracted by both PARTIES, without prior written agreement of the PARTIES. It is expressly forbidden the exchange, transfer or sublease to third parties of the obligations and spaces defined in this CONTRACT.
- The SPONSOR, if interested, must renew its sponsorship for each edition of the International Conference on Animation, VFX and New Media, Mundos Digitales. The sponsorship of certain actions/options in MD2024 does not guarantee the SPONSOR the continuity of that sponsorship nor the reservation of any of the categories or sponsorship options in future editions of the International Conference on Animation, VFX and New Media, Mundos Digitales.
- The SPONSOR will be obliged to have its staff insured against accidents, and to comply with the regulations applicable in labour, tax, Social Security, governmental matters, etc., being the SPONSOR solely



responsible for the unfulfillment of the aforementioned regulations, and obligating itself to keep MUNDOS DIGITALES harmless from any claim arising from such unfulfillments.

- The SPONSOR is obliged to contract at its exclusive expenses, as many elements, services and resources, both material and human, not expressly agreed in the CONTRACT, that were necessary for the development of the agreed activities in PALEXCO; or that were convenient to face situations of prevention, risk and emergency during the celebration of the activities carried out in PALEXCO or other facilities where MD2024 related activities take place.
- MUNDOS DIGITALES will be exempt from fulfilling its obligations when the date of formalization of the CONTRACT prevents it from fulfilling them properly, for example, and without trying to be an exhaustive list, when the CONTRACT is formalized after some of the deadlines, when an activity has already been carried out or its public communication has been made...
- If, for any reason beyond the control of MUNDOS DIGITALES, it cannot meet any of the duties contracted with the SPONSOR, it will give similar characteristics ones, without this implying any impact on the agreed considerations and payments. In this case, the SPONSOR is not entitled to compensation of any kind for such situation, waiving, however, any claim.
- MUNDOS DIGITALES will not be responsible for the interference that may be caused by any action of any government, entity, transport, strike, network difficulties, electronic malfunction, etc. or any other condition beyond the control of MUNDOS DIGITALES that affects in any way the obligations and duties acquired in this CONTRACT.
- The deadlines, sizes and formats specified in these CONDITIONS may vary slightly due to operational reasons.
- These CONDITIONS may contain errors. In case MUNDOS DIGITALES finds errors after the formalization of the CONTRACT, it will update the CONDITIONS in its web page, correcting them. Only in case errors are crucial for the relationship between the PARTIES will it notify the SPONSOR as soon as possible.

VII. Economic agreements and payment

For the sponsorship defined in this CONTRACT, the SPONSOR will pay MUNDOS DIGITALES a fixed amount corresponding to the participation fee established in the DOSSIER. This amount varies depending on the category selected by the SPONSOR in the FORM.

Additionally, the SPONSOR will pay MUNDOS DIGITALES the amount corresponding to each of the sponsorship options selected by the SPONSOR on the FORM. If applicable, it will apply the rate reduction by the number of sponsorship options selected on the FORM. The rates applicable to each sponsorship option, as well as the rate reduction by the number of sponsorship options selected are established in the DOSSIER.

In the total amount, resulting from the addition of the participation fee and the rates of the selected sponsorship options, is not included the amount corresponding to the Value Added Tax (VAT) that for the realization of the sponsorship services could correspond. The amount corresponding to VAT will be added to the total amount.

This payment is not for, in any case, the transfer of intellectual or industrial property rights to the SPONSOR over MUNDOS DIGITALES or MD2024, being MUNDOS DIGITALES owner of its brand and its exploitation rights.

The agreed total price must be paid this way:

- Payment of 30% of the total amount (VAT included) by bank transfer after receiving the corresponding invoice issued by MUNDOS DIGITALES. This payment must be effective no later than 7 calendar days after the date of issue of the invoice.
- Payment of 70% of the total amount (VAT included) by bank transfer after receiving the corresponding invoice issued by MUNDOS DIGITALES. This payment must be effective before May 24, 2024.

In the event that the first of the payments was not paid within the established term, this CONTRACT will not be considered formalized.

In the event that the payments are not paid before the established deadlines, the SPONSOR will lose its status as MD2024 sponsoring entity and its benefits, as well as the amounts paid up to that moment, without prejudice to the possibility of MUNDOS DIGITALES claiming damages and losses caused, as well as the accrual of the corresponding interest for late payment.

VIII. CONTRACT modifications

The PARTIES may agree to exceptional or additional agreements apart from those reflected in this CONTRACT. Any modification to this CONTRACT will

be done in writing and by mutual agreement of the PARTIES, being this modification document attached as ANNEX to this CONTRACT.

IX. Termination of CONTRACT

This CONTRACT is extinguished when any of the following cases occur:

- Breach of any of the obligations, duties or requirements defined on it.
- Cancellation of the sponsored activity (MD2024) due to force majeure or issues or causes beyond the control of MUNDOS DIGITALES.
- Impossibility of MUNDOS DIGITALES to comply with the commitments assumed as a result of a resurgence of COVID-19, reasons of public health or instructions or recommendations of the governmental, regional or municipal authorities, including health authorities.
- Serious damage to the premises, facilities, furniture and equipment of MUNDOS DIGITALES that affects the development of MD2024.
- Inappropriate use of the facilities of MD2024, that is, outside the sole purpose of carrying out, by the SPONSOR, the activities and actions agreed and on the specified dates.
- Mutual agreement of the PARTIES.
- Due to public need, force majeure, reasons of State or security, which obliges MUNDOS DIGITALES to declare the CONTRACT extinguished.
- The cession, subleasing or transfer of all or part of the rights of the SPONSOR without the prior authorization or consent of MUNDOS DIGITALES.

Only in the event that the termination of the CONTRACT takes place for reasons beyond the control of the SPONSOR, the amounts already paid to MUNDOS DIGITALES will be returned.

X. Additional COVID-19 clauses

MUNDOS DIGITALES undertakes to respect all the measures that at the request or recommendation of the Public Administrations (state, regional and local), health institutions or other organizations are taken regarding Covid-19 or other social and health measures. The SPONSOR agrees to accept those measures or restrictions that MUNDOS DIGITALES must apply for these reasons, such as capacity limitations.

The SPONSOR also undertakes to respect all those hygienic-sanitary measures established in the venue, its preventive protocol, the measures established to combat the spread of Covid-19 as well as the access measures to it.

Each Party shall comply in all areas with current labour and Social Security regulations, including the regulations on occupational risk prevention, and shall adopt the mandatory occupational health and safety measures to rigorously prevent risks that may affect the life, integrity and health of workers and specifically in the face of COVID.

The prevention materials (masks, gels, gloves, etc.) and necessary training regarding their respective workers and collaborators will be borne by each Party so that they comply with current regulations and safety instructions on the venue.

XI. Confidentiality

The PARTIES agree not to comment or make available any information of the agreements reached and reflected in this CONTRACT or in its possible ANNEXES or confidential information of the other party in any way to any third party and to refrain from using the confidential information of the other party for any purpose other than that reflected in this CONTRACT. This obligation will survive the revocation, resolution or expiration of this CONTRACT.

For the purposes of this CONTRACT, confidential information will be understood as all the data and information of the PARTIES, including, for example, the data and information of business, commercial or technical nature that the PARTIES provide each other for the purposes of the sponsored activity, regardless of the means or medium that contains them (notice that this list is not exhaustive).

The confidential information exchanged by the PARTIES in accordance with the stipulated herein, will be used exclusively for the purpose of this CONTRACT and will not be disseminated to people who are not part of the personnel of the PARTIES except for those that can be reasonably estimated to require know this information to achieve the object of the CONTRACT.

In any case, the SPONSOR accepts that its status as sponsoring entity of MD2024, without mentioning specific or sensitive business aspects, may be communicated to third parties, allowing MUNDOS DIGITALES to include its name and logo in the references of collaborating companies and sponsored actions. Likewise, MUNDOS DIGITALES accepts that the SPONSOR may



communicate to third parties, its status as sponsoring entity of MD2024 without mentioning specific or sensitive business aspects.

XII. Privacy and data protection

MUNDOS DIGITALES is responsible for the personal data provided in the FORM (MUNDOS DIGITALES TRANSMEDIA, SL CIF: B70523097 addressed in C/ Sor Joaquina Nº4 Bajo Izq., 15011 - A Coruña (Spain), telephone: 881872691 and contact email info@mundosdigitales.org.

Purpose of processing your data: MUNDOS DIGITALES treats the information provided in order to provide the requested service.

Legitimation:

Article 6.1.a) of the RGPD. The interested party gave his/her consent to the processing of his/her personal data for one or more specific purposes.

Article 6.1.b) of the RGPD. Treatment necessary for the execution of a contract to which the interested party is a party or for the application at the request of the interested party of pre-contractual measures.

Conservation and processing of data: The data provided will be kept as long as the commercial relationship exists or during the time necessary to comply with the legal obligations and address the possible responsibilities that could derive from the fulfilment of the purpose for which the data were collected. The data will not be transferred to third parties except in cases where there is a legal obligation, nor will any type of "profile" be elaborated based on the information provided nor will automated decisions be made based on profiles.

Rights: You may exercise the rights of access, rectification, deletion, opposition, treatment limitation, data portability and not being the subject of individualized or automated decisions, in relation to the data subject of the treatment, in the address mentioned above, attaching you ID or equivalent document.

In case you have not obtained satisfaction in the exercise of its rights, you can file a claim with the competent Data Protection Control Authority, the Agencia Española de Protección de Datos, which contact info you can find here <https://sedeagpd.gob.es/sede-electronica-web/vistas/formNuevaReclamacion/reclamacion.jsf>.

XIII. CONTRAT entirety

Declaring null or invalid a clause or section of this CONTRACT does not imply the nullity of the entire contractual duties or obligations. In case one or more of the clauses or sections contained in this CONTRACT are, for any reason, invalid, illegal or cannot be fulfilled in any aspect, such invalidity or illegality will not affect any other clause or section herein provided and this CONTRACT will be interpreted as if such an invalid or illegal clause had never been included.

XIV. Nature of the CONTRACT and jurisdiction

This CONTRACT is private.

The PARTIES, for any doubts or discrepancies that may arise with respect to the interpretation and fulfilment of this CONTRACT are subject, with express waiver of the jurisdiction that may correspond to them, to the current Spanish legislation and to the jurisdiction and competence of the Courts and Tribunals of A Coruña (Spain).

VENUE (PALEXCO) REGULATIONS

MD2024 venue is the Palacio de Congresos y Exposiciones de A Coruña, PALEXCO. The SPONSOR undertakes to follow always the instructions of the staff of PALEXCO or MUNDOS DIGITALES in relation to the use of the venue. The SPONSOR undertakes to respect the established opening times.

The SPONSOR undertakes to make use of PALEXCO facilities with all due diligence and to conserve and maintain said facilities, services, equipment, furniture and decoration in the same perfect conditions of use, conservation, operation, safety and hygiene.

The SPONSOR undertakes to take responsibility for damages that it or its staff may cause to people or property while carrying out or during the development of activities or actions sponsored, whatever the cause or origin of the damage.

The SPONSOR is aware that it is specifically prohibited:

- Block emergency exits or obstruct in any way the access to them.
- Enter in PALEXCO toxic, flammable, explosive, dangerous or unhealthy elements or materials.

- Enter in PALEXCO food and/or animals. Especially it is forbidden the entry of food in PALEXCO to be consumed in stands, exhibitions, conventions, etc. without having the prior authorization of MUNDOS DIGITALES.
- Smoking inside PALEXCO, as well as in the access areas enabled for setup and dismantling, loading and unloading.
- The permanence in the rooms of more people than allowed due to their capacity.
- It is explicitly forbidden to paint inside PALEXCO, fix studs, drill holes, graze, hang or hold signs, frames, drawings or any object on walls, floors, ceilings, columns and stage.
- The placement of posters, banners, panels, stickers, etc., inside PALEXCO, anything that exists in it, unless expressly authorized in writing by MUNDOS DIGITALES.

The SPONSOR assumes the vigilance and custody, as sole responsible of the goods and elements of all kinds that it or its personnel introduced in PALEXCO.

The SPONSOR states that it knows the content of the Intellectual Property Spanish Law and its implementing regulations, and that it complies with the obligations contained therein in all the activities that it celebrates or organizes in MD2024. Likewise, if this is the case, the SPONSOR must obtain, before MD2024, the corresponding authorization from the authors of the works exhibited, being the sole responsible of the breach of this obligation. In compliance with current legislation on Labour Risk Prevention, before the start of activities, the SPONSOR and, if applicable, the companies hired at its own risk, especially those that perform setup or dismantling work, will be obliged to certify that they have carried out, for the works and services contracted, the risk assessment and the planning of the preventive activity. Likewise, the SPONSOR must prove that these companies comply with their obligations regarding information and training regarding the workers who will provide their services at the PALEXCO facilities. The SPONSOR expressly releases MUNDOS DIGITALES from any type of liability that may arise from the breach of these obligations.

MD2024 REGULATIONS

XV. Access to the venue prior to the celebration of MD2024

The SPONSOR and its staff can access the venue before and after the event days only in especial cases when their presence is necessary for preparation, setup or dismantling of any of the sponsored activities. Safety and risks prevention coordination must be done according to current Spanish regulations when access will be provided to the SPONSOR staff before or after the celebration of MD2024.

In any case, access of SPONSOR personnel before MD2024 will take place only on July 3, 2024 from 10:00 a.m. to 7:00 p.m. This schedule is indicative and may vary depending on the regulations of the venue. MUNDOS DIGITALES will provide the SPONSOR before MD2024 with the definitive schedule of access to the venue, as well as the setup and dismantling regulations that the SPONSOR undertakes, in any case, to respect.

Access to the venue will not be allowed to those sponsoring entities, companies or other entities that have outstanding balances with MUNDOS DIGITALES.

XVI. Setup and dismantling

During setup and dismantling, and in general, during the days of celebration of MD2024 it is forbidden to hinder, interfere or cause inconvenience to other sponsors or MUNDOS DIGITALES activities, as well as to place materials in spaces of other sponsors or exhibitors, in common areas, or areas that should always be free for the movement of people and materials. The SPONSOR should keep it assigned space perfectly clean.

During the work of setup, dismantling and decoration is expressly prohibited:

- The use of construction materials (cements, plasters, sands, tiles, bricks or any similar material), both for the construction of stalls and for the placement of ornaments, installations, equipment, furniture, etc.
- Affect PALEXCO installations in any way, not being allowed to paint, fix studs, drill holes, graze of any kind, or hang or hold signs, frames, drawings, or any other object, on floors, ceilings, walls and columns.
- The production, continuously, intermittently or periodically, of dangerous concentrations of combustible gases or vapours.
- The use or transportation of flammable materials (gasoline, acetylene, petroleum, etc.), as well as the use of individual heating systems.



- Introduce materials or objects that block or hinder evacuation routes and exits from PALEXCO rooms, as well as the entry of vehicles.
- The production, continuously, intermittently or periodically, of annoying noise for the rest of PALEXCO users, or sound reproduction at levels that cause discomfort to the rest of users, having to follow in these cases the instructions indicated by MUNDOS DIGITALES or PALEXCO.

XVII. Shipment of goods to the venue (PALEXCO)

All the goods and packages that the SPONSOR wishes to ship to MD2024 must be perfectly identified (Venue, stand if applicable, and SPONSOR name) and must be received by the SPONSOR itself or its staff (unless otherwise agreed with MUNDOS DIGITALES).

The shipping address is as follows:

Attn. (*SPONSOR's name*)
Palacio de Congresos y Exposiciones de A Coruña (PALEXCO)
Stand (*Stand number*)
Muelle de Transatlánticos, s/n
15003, A Coruña - Spain

The arrival of goods at the venue must be coordinated so that authorized people receive the material at the unloading point (PALEXCO main door).

MUNDOS DIGITALES will not be responsible for the reception of goods or merchandise, unless otherwise agreed.

XVIII. Other regulations of the spaces

- In the cases the SPONSOR has an exhibition space (stand) or has been given a space or room for its own activities or for MD face to face, it must keep its space perfectly clean.
- The SPONSOR must return the spaces, rooms, facilities, equipment, decoration and furniture, and all other goods received from MUNDOS DIGITAL or PALEXCO, including the prefabricated booths, in perfect conditions of use, operation and conservation in which it received them, responding to any damage.
- The SPONSOR must free the spaces or assigned rooms perfectly clean at the time indicated by MUNDOS DIGITALES. The SPONSOR will in any case be obliged to satisfy MUNDOS DIGITALES the expenses it would have had to make to free, empty and clean the space or the rooms, in case the SPONSOR leaves unfulfilled this obligation.
- It is forbidden the production, continuously, intermittently or periodically, of annoying noise for the rest of PALEXCO users, or sound reproduction at levels that cause discomfort to the rest of users, having to follow in these cases the instructions indicated by MUNDOS DIGITALES or PALEXCO.

XIX. Regulation of raffles and/or random combinations

Any raffle or contest that the SPONSOR wishes to carry out, must be previously authorized by MUNDOS DIGITALES. In any case, any draw, raffle or random combination that is intended to be made, is the sole responsibility of the SPONSOR and must, if necessary, have the mandatory authorization of the Dirección General del Juego y de Espectáculos, and be subject to the provisions of the applicable regulations.

Document updated on January 24th, 2024